Introducing…

For the first time in the world

Bamboo, the fashion fibre for ‘generation next’ blended with Super 100s wool and polyester

Casein, a fibre made from milk protein is blended with Super 120s Wool and Silk for lustrous wool rich jacketing and suiting collection

Raymond Ltd, India’s leading textile and apparel company and the **world’s largest integrated producer of worsted suiting fabric**, unveiled ‘Expressions’ an exquisite collection of all wool and polywool suiting fabric specially crafted using exotic fibres like

**Cashmere, Angora, Mohair, Bamboo, Casein**- a fibre developed from milk protein, **Linen, Silk, Soyabean, Tencel** blended with Super 120s, 100s Merino Wool and fine polyester. The ‘Expressions’ collection has been developed in-house by Raymond.

**Raymond – the frontrunner in innovation**

- **First** to introduce polywool blend in India in 1959
- **First** to introduce Trovine, a cool fabric for the Indian summer in 1968
- **First** to introduce natural stretch worsted suiting
- **Pioneer** in the development of machine washable wool
- **First** in the world to use nanotechnology
- **First** to develop superfine fabric such as Lineage line, Renaissance Collection, Chairman’s Collection

Introduces

**Expressions**

INDIA’S FINEST RANGE OF INNOVATIVE AND EXOTIC FABRICS
Expressions – The very essence of style and modern dressing

The ‘Expressions’ collection is rich and elegant. The combination of specialty fibres with fine wool in innovative blends lends the fabric a soft texture with durability and drape. The versatility of the fabric allows it to be fashioned in novel styles and trends that are in vogue. The ‘Expressions’ collection marks a path breaking development in the world of fashion with its innovative, classy and extraordinary characteristics. The collection comprises suit lengths, trouser lengths, jacketing and coat lengths, and is available at all ‘The Raymond Shop’ outlets at a price that starts from Rs 1400 per metre.

Cashmere, a luxury fibre obtained from the Kashmir goat, stands apart as a symbol of true class and high status. The hallmark of the collection is the luxurious blend of Cashmere, with high quality Super 120s Wool and Fine Polyester, which is lustrous and soft. The collection offers suit and coat lengths in classic designs of elegant chalk stripes, fine herringbone and trendy checks and a jacketing range in classic design and lively shades.

The lightweight and warm Angora blended fabric is known for its unmatched softness. The light and airy fabric provides excellent drape and is available in soothing pastel shades and dazzling colors. ‘Mohair’, whose luster, durability and strength remains unmatched, is available in classy and contemporary shades.

Worldwide, ‘Bamboo’ is considered the fashion fibre for ‘Generation Next’. Raymond is the first in India to blend ‘Bamboo’ with Super 100s wool, polyester and linen. Fabric made from ‘Bamboo’ fibre with its eco-friendly and anti-bacterial properties make an excellent choice with natural bamboo colours of fawn and green hues.

For the first time in India, ‘Casein’, a fibre developed from milk protein is blended with Super 120s Wool and Silk for an ultra-lustrous, rich, odor free and highly durable jacketing and suiting collection. Casein blended fabrics are resistant to moth attacks.

The Expressions range also includes the traditional ‘Linen’ in shades of white and natural beige, specially blended with super 100s wool to enhance drape and retain texture and form and the stunningly elegant and luxurious ‘Silk’ which is festive and versatile. Last but not the least there is the ever-dependable ‘Tencel’ offering comfort and durability.
The eclectic range of Expressions comprises the unique ‘Soyabean’ range of fabrics. Made from the protein-rich soya bean, the fibre possesses an excellent sheen and has a unique moisture absorption property. The fabric has an excellent optic effect and is available in trendy designs.

####